
This advisory is provided as guidance on the directional signage requirement.

ATTENTION: GRANT RECIPIENTS OF THE VW LIGHT-DUTY ELECTRIC VEHICLE INFRASTRUCTURE PROGRAM

SUBJECT: DIRECTIONAL SIGNAGE REQUIREMENT

Grantees awarded funding for the installation of electric vehicle charging stations, under the [VW Light-Duty Electric Vehicle Infrastructure Program](#), must install physical directional signage for easy identification of charging station location within the charging site or parking area and at the station to designate the parking spaces as for “EV charging use only” (see Attachment A of the Grant Agreement).

Directional or wayfinding signs assist drivers in locating charging opportunities and create public awareness of the charging infrastructure that is available. Due to requests for further guidance on the directional signage requirement, in Fall 2022, the VW Administrator issued a survey to grantees to gather feedback. The feedback was reviewed and incorporated in the development of this advisory, with the goal of providing guidance that would help grantees in meeting this requirement without making it overly burdensome.

The following is guidance on how this requirement can be met:

- **For charging stations that are publicly available and are not visible from the street:** Install directional signage visible from the street (e.g., at entrance, within parking lot) to assist the driver in navigating to the charging station within the parking lot. Additional directional signage within the parking lot is not needed, unless instructing a driver to diverge from their current route. Designate the parking spaces for EV charging use only.
- **For charging stations that are publicly available and are visible from the street:** No further directional signage is required. Designate the parking spaces for EV charging use only.
- **For private charging stations that are not visible from the street:** No further directional signage is required. Designate the parking spaces for EV charging use only.
- **For private charging stations that are visible from the street:** No further directional signage is required. Designate the parking spaces for EV charging use only.

If you have any questions regarding this advisory, please contact CaliforniaVWTrust@baaqmd.gov.